

## George M. Thayer 5K/10K Run Sponsorship Opportunities

### ORDER FORM

#### Sponsorship Packages:

- Title (\$1000)     Platinum (\$750)     Gold (\$500)  
 Silver (\$350)     Bronze (\$250)     Friend (\$25)

#### A La Carte:

- Logo on T-Shirt    \$250     Race Route Sign    \$100  
 Logo Web Link    \$100     Blog Feature    \$150  
 ½ Page Ad    \$80     Full Page Ad B/W    \$150  
 Full Pg Ad Color    \$200     1 Business Card Ad    \$25  
 2 Business Card Ad    \$45     3 Business Card Ad    \$70

#### In-Kind:

Description: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

URL: \_\_\_\_\_

#### T-Shirts (for Sponsorship Package orders only):

Size	Qty	Size	Qty
Adult Small		Adult XL	
Adult Medium		Adult XXL	
Adult Large			

Please return this order form with your check payable to the Kiwanis Club of Camarillo to PO Box 533, Camarillo, CA 93011. Email your advertising graphic images to [online@kiwanisclubofcamarillo.com](mailto:online@kiwanisclubofcamarillo.com).

NOTE: There can be only one Title Sponsor. Once this package has been purchased, it is no longer available to other advertisers.

## The 32<sup>nd</sup> Annual George M. Thayer 5K/10K Run

April 10, 2010



## Sponsorship Opportunities For Businesses Serving Camarillo and the Surrounding Area

The Kiwanis Club of Camarillo is a 501(c)(3) charitable foundation, tax ID # 61-1564767. Donations made to the Kiwanis Club of Camarillo are tax-deductible.

## Why Sponsor Our Event?

Every year, the Kiwanis Club of Camarillo hosts a 5K/10K Run to raise funds for scholarships that are given to qualifying graduating high school seniors in Camarillo.

By providing your company with advertising opportunities, we generate funds necessary to cover these costs and satisfy Kiwanis' mission to make the world better one child and one community at a time.

## Sponsorship Package Levels and Categories

This year we have more ways for you to get your marketing message in front of the hundreds of runners and fans attending this much-anticipated annual event than ever before.

Sponsorship Packages come in several levels and include pre-set advertising opportunities. Sponsorship opportunities can be selected a la carte or via a Sponsorship Package.

Individual advertising opportunities are defined as follows:

- **T-Shirt Logo** – your company's logo appears on our race event t-shirt\*
- **Logo Web Link** – your company's logo appears on both our main web site and our blog with a hyperlink to your company's web site\*
- **Race Route Sign** – your company's logo and sponsorship message on a sign marking the runners' route through Camarillo's streets\*
- **Blog Feature** – an informational article on our blog about your company with links back to your company's web site
- **½ Page Ad** – your half-page ad in our printed event program\*
- **Business Card Ad** – a scanned image of your business card in our printed event program (we can scan your business card)

\* Your artwork in PDF, JPG, PNG, or GIF file format only. Graphic design services not included. Camera-ready art in hard copy format is acceptable, as well.

**In-kind donations** of promotional items to be included in our gift bags to runners are appreciated.

## Sponsorship Packages:

### Title Sponsor

\$1000

- ♥ Largest logo on top of t-shirt
- ♥ Largest logo web link on main web site & blog
- ♥ Blog feature as the event's Title Sponsor
- ♥ Race route sign
- ♥ ¼ page ad
- ♥ 6 free t-shirts
- ♥ 8 tickets to the race day event
- ♥ Mention in all press & advertising for event

### Platinum Sponsor

\$750

- ♥ Logo on t-shirt
- ♥ Logo web link on main web site & blog
- ♥ Blog feature
- ♥ Race route sign
- ♥ Business card ad
- ♥ 4 free t-shirts
- ♥ 6 tickets to the race day event

### Gold Sponsor

\$500

- ♥ Logo on t-shirt
- ♥ Logo web link on main web site & blog
- ♥ Race route sign
- ♥ Business card ad
- ♥ 2 free t-shirts
- ♥ 4 tickets to race day event

### Silver Sponsor

\$350

- ♥ Logo on t-shirt
- ♥ Logo web link on main web site & blog
- ♥ Business card ad
- ♥ 2 free t-shirts
- ♥ 2 tickets to race day event

### Bronze Sponsor

\$250

- ♥ Logo on t-shirt
- ♥ Logo web link on main site & blog
- ♥ Business card ad
- ♥ 2 free t-shirts

### Friend Sponsor

\$25

- ♥ Honorable mention in our event program